From Shofar To Shalom And From Symbolic Fruits To Honey, Rosh Hashanah Ecards Feature Them All At 123Greetings.com

Sub-heading: Augment the celebrations this year with sweet and vibrant **Rosh Hashanah** ecards for religious blessings, festive meals and warms wishes for family and friends from 123Greetings.com.

New York, NY, Sep 3, 2013: 123Greetings.com has added new expressions for Rosh Hashanah 2013 that are deliciously topped with cheerful music, warm messages and attractive animations. This festival, also known as the Jewish New Year, is celebrated by Jews across the world. Various traditions and symbolic foods form part of the festivity.

The colorful ecards for Rosh Hashanah, at 123Greetings.com, reflect Jewish beliefs and culture. Expressions are carefully designed featuring the emotions and attributes associated with the day. The significance of apple and honey, sounding of the shofar and lighting of candles, are beautifully captured in the ecards. Expressions for the festival also include religious blessings and shalom. Relationships too are kept under consideration. While there a number of general festival wishes that almost anyone can send to anyone, there are also specific ones targeted towards friends and family.

Arvind Kajaria, Founder of 123Greetings.com, says, "L' Shanah Tovah to all the Jews. Rosh Hashanah marks a new year with renewed beginnings and is celebrated with much enthusiasm across the world. Many traditions form a part of this celebration. Greeting cards have remained an integral element for a long time and our ecards will ensure that this tradition carries on to the new digital era."

123Greetings.com offers over 275 Rosh Hashanah ecards across eight categories for users to choose from.

About 123Greetings:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 39,500 ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Facebook App and Mobile Website catering to users on social media and on mobile respectively. Its Connect Feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It has also introduced 123Greetings Studio, a unique platform for artists, to upload and monetize their own ecards.

For details, visit **123Greetings.com**